

# Corporate "Coach For A Day" Opportunities

**Employee Incentive Program** 

Coach For A Day is a 2-day program for rewarding your executives and/or other highly valued employees. Volunteering allows participants to leave a lasting, positive impact on the community and society at large. "Coach For A Day" opportunities are available for groups of six to twelve people and can be customized to target your corporation's goals and preferences.

# Ski & Snowboard Coach For A Day Program

Choice of location - Loon Mountain or Bretton Woods

# **Program Includes:**

- Planning and Logistics
- Personal Ski Evaluation and Coaching
- Observe an Adaptive Ski Lesson
- Ski Lift Tickets
- Lunch Vouchers
- Après Ski
- Personalized Gift

# **Benefits to the Employer:**

- Incentive or reward for executives and/or other highly valued employees
- Helps achieve corporate giving goals
- Opportunity to give back through volunteering, not just donating
- Unique marketing, public relations, and social media opportunity for your organization
- Recognition of your company on our website and social media outlets
- Team bonding experience (which could also be combined with business meetings or offsite retreat)
- Introduces them to a new and challenging experience while demonstrating the value of teamwork
- Opportunity for your employees to give back through volunteering
- Receive personal ski instruction from experts

- Take part in a fun, constructive event with their colleagues
- Meet and ski alongside other coaches and engage with unique students and their families

# **Participant Prerequisites:**

Due to the nature of the program, some skiing or snowboarding experience is required. Participants should possess the following general skills for on-snow instruction:

- Independently prepare for the on-snow experience with proper dress and skiing or riding equipment
- Safely ski or ride, at a minimum, blue/intermediate rated terrain in balance while maintaining a consistent speed
- Must be able to stop upon demand and vary their turn shape/width as requested or terrain/situations dictates
- Have the ability to lift, carry equipment, or provide some level of physical support to the lesson preparation or on-snow activities

### **Additional Details:**

- Four or more weeks advance notice required for a group program
- Participants will be required to fill out paperwork ahead of time including waivers
- Participants are responsible for their own travel arrangements to and from the mountain
- Participants will be assigned to lessons based on their abilities, interests, and the needs of the student
- Only the nominated participants will be permitted to be involved with the training and student lesson (Non-participants will be required to provide their own ski pass unless otherwise agreed upon)
- Only those participants who take part in the Friday training can be assigned a lesson on the Saturday
- Additional custom programming can be discussed with NEDS

### **Suggested Donation To Be Discussed**

Email Vance Perry, Corporate Development Director, <u>vancep@nedisabledsports.org</u> to be part of a memorable experience of being a "Coach For A Day" from the joys of welcoming the student and their family to NEDS, to the motivation of giving back!